The Plan For George School

By 2029, through critical and disciplined work in four priority areas, George School will strengthen its position as an academically excellent, authentically global school. The priority areas below address the first five years of focused activity.

PRIORITY AREA I
INFORMED CREATIVITY: EXCELLENT TEACHING AND LEARNING

VISION: George School is known for its signature curriculum and teaching excellence.

Design and implement a curriculum characterized by informed creativity

➜ Interdisciplinary learning for all students

➜ Enhanced science, technology, engineering, and math, linked to teaching in the arts

➜ Inquiry-based learning as a signature pedagogy

➜ Deep commitment to the IB Diploma program

➜ Strengthened, consistent, academic, and personal advising

➜ Fitness and Athletics Program reflecting our commitment to a holistic education

Create a comprehensive professional development program supporting teaching mastery

➜ Rigorous and supportive teacher evaluation program

➜ Support for a research-informed and engaged collaborative professional culture

PRIORITY AREA II
THRIVE LOCALLY AND GLOBALLY

VISION: George School's students are global citizens who reap the benefits of George School's diverse and inclusive school community.

Teach the Skills to Thrive

➜ Skill development in public speaking, resume crafting, self-advocacy, leadership, collaboration, and conflict resolution

➜ Support through intentional, focused advising, counseling, and wellness programs

➜ Continued investment in a robust, fit-focused college counseling program

➜ Support in realizing student ideas—entrepreneurship and innovation

Engage Locally

➜ Service, internship, and employment opportunities in the region

➜ Use of the campus to benefit the local community

Engage Globally

➜ Global partnerships: Establish partnerships with schools abroad for regular academic exchanges

➜ Study Abroad: Develop a variety of pathways for students to study abroad for all or part of an academic year or in the summer

➜ Reimagine service learning that prizes local and global engagement

PRIORITY AREA III
CELEBRATE THE GEORGE SCHOOL EXPERIENCE

VISION: George School shares its stories and communicates its value proudly and proactively with new and existing audiences.

Articulate and communicate a value proposition

➜ Establish brand consistency

➜ Enhance brand reach and reputation

➜ Use a multi-channel approach to reach target audiences

Create and implement data-driven marketing program

➜ Target new markets domestically, while broadening international outreach

➜ Dedicate resources to prospective pipelines

➜ Diversify international population by enhancing visibility in new and emerging markets

➜ Leverage Quaker affiliation

Celebrate the accomplishments of students and faculty

➜ Lift up student and faculty accomplishments in timely and effective ways

➜ Strategically select and celebrate the accomplishments of young alumni

➜ Annually publicize college list and yearly points of pride

PRIORITY AREA IV
ORGANIZE FOR SUCCESS, INNOVATION, AND GROWTH

VISION: George School constantly evaluates its systems, structures, and resources to ensure that it is nimble and poised to act efficiently and effectively.

Commission a campus master plan

➜ Identify needs and establish priorities

➜ Create modern and flexible academic and creative spaces for all students

➜ Develop campus spaces for community-building

Create technology and data evaluation plan

➜ Promote excellence and efficiency in operational and administrative management

➜ Inventory and assessment of existing databases, data needs, professional development, and technology

➜ Development and adoption of efficient data gathering methodologies and education of users of the purpose, rationale, and requirements to create reliable data.

Evaluate decision-making structures and practices

➜ Ensure shared understanding of Quaker decision-making practices

➜ Review committee structures

➜ Review of staffing needs and competencies and realignment where necessary